Nadav Koren (he/him/his)

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For my portfolio click here

Doing UX for complex systems and SaaS since 2020, a positive attitude and a pro smiler:) team player who puts the ego aside for the sake of the team's success. Fast learner, and easily shifting mindset especially at fast-paced environments.

Experience

2022 - present — Product Designer at **Paragon Solutions**, Tel Aviv, Israel

Paragon is a B2G cyber company with several complex systems that attract a wide range of users.

- I was an important part of the exit the company did recently.
- Working in an agile environment across various departments, including products, engineers, data analysts, marketing, qa, and operation teams.
- Designing and implementing UX behavioral metrics and user research frameworks to base decisions on live data and results.
- Owner of the company's design system (including: storybook, figma, specs, and tokens structure) as part of my product designer role.
- Learned HTML and CSS as part of the design system ownership.

2021 - 2022 — Product Designer at **Èncourse**, Austin TX, US

Èncourse is a B2B2C sustainability startup that aims to reduce carbon foot-print by changing food deliveries habits.

- I was an important part of the exit the startup did.
- Design end-to-end flows to the core product of the company
- Conducted mixed-methods research to document people's food-delivery habits

2020 - 2021 — UX Researcher at **KulaLike Co**, Israel

KulaLike Co was a community that aimed to create an e-learning academy to help junior devs to get experience and knowledge of the real-life.

- Conducted mixed-methods research to better understand people's preferred learning styles online.

Volunteering

2022 - present — Product Design Mentor at **Startup Designers Co**, Remote

Education

2023 - 2024 — Diploma of Education in UX Research at **Technion University**, Tel Aviv, Israel

2019 - 2020 — Diploma of Education in Visual Communication at **HackerU**, Ramat Gan, Israel